

March 2023

NORTHWEST TN WORKFORCE BOARD QUARTERLY REPORT



Amanda Tharpe
*Charter Senior Living
of Paris*

Participant Spotlight

Tharpe Named One of Five Argentum All-Star Apprentices of the Year

Argentum announced a competition for Apprentices of the Year with the goal of awarding a total of 5 Apprentices in healthcare to acknowledge what they do every day both as apprentices and in the senior living community. Employers nominated outstanding apprentices who work in their communities and 5 were selected across the country. Amanda Tharpe, CNA at Charter Senior Living of Paris, TN, was named as one of the five winners.

In 2020, Argentum received a Closing the Skills Gap grant to develop and expand nationwide apprenticeships in senior living and related allied health occupations. The Healthcare Apprenticeship Expansion Program (HAEP) collaborative was formed to address the skills gap in healthcare and healthcare IT occupations by expanding apprenticeship pathways for positions like Certified Nursing Assistants (CNAs), Licensed Practical Nurses (LPNs), Registered Nurses (RNs), rehab technicians, as well as creating new apprenticeship programs for healthcare leadership positions such as nursing directors and executive directors. Argentum and its partners plan to enroll and support over 7,200 apprentices by February 2024.

Argentum is working closely with several critical partners to successfully administer the grant and enroll apprentices. TalentGro, a division of Hamilton-Ryker, helps find and develop talent for employers and is serving as the apprenticeship intermediary to help HAEP employers launch and sustain their programs. Over a dozen employer partners within the senior living and healthcare industries have joined the HAEP collaborative since its launch and over 3,400 apprentices have enrolled in the program nationally.

Amanda Tharpe was one of those apprentices. Tharpe has spent 19 years building a rapport in senior care in the Paris, TN community. She earned her Nursing Assistant certification (CNA) at just 16 years old and has continued in the field building a career. Her employer, Charter Senior Living of Paris, writes "Amanda strives to become a Medication Technician and / or a Nurse in the next five years. She is always willing to be coached in the field and enjoys learning everything she can about senior care." Tharpe followed, "I never imagined that my first CNA job would set my entire life path. I fell in love with the way each resident warmed my heart. It became more than just a job, it gave me an overwhelming feeling of joy each day."

"Tennessee has an Apprentice of the Year for Healthcare! We are very, very proud of her," said Ruth Hamilton, TalentGro Division Director.

Tharpe received apprenticeship grant funding through the HAEP grant and locally through the Northwest Tennessee Workforce Board.

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- ⑤ Talent Pipelines
- ⑥ Special Projects & Grants

SERVING THE COUNTIES OF:
BENTON, CARROLL, CROCKETT, DYER, GIBSON, HENRY, LAKE, OBION, & WEAKLEY

American Job Center Services

Customer Visits

Carroll 1,367

Dyer 503

Weakley 97

1,967
Visitors Received
PY22 Q3

4,436
Visitors to Date
PY22

AmericanJobCenter
TENNESSEE

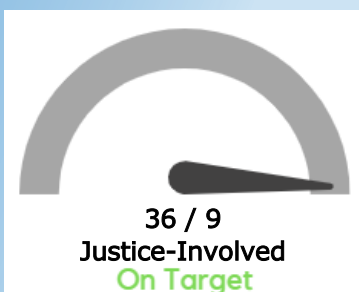
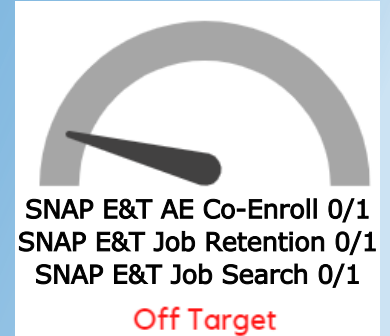
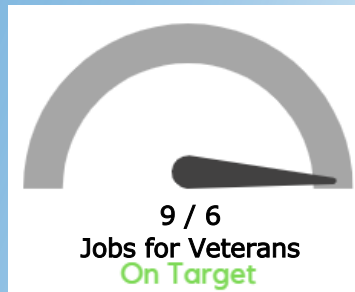
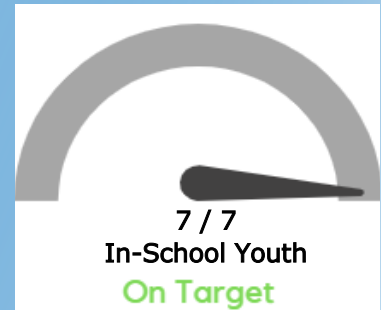
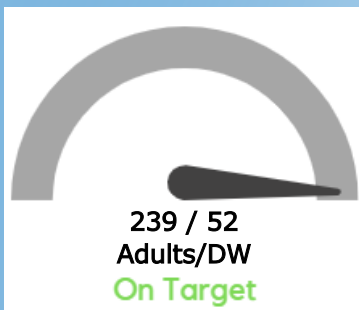


TOP 5 REASONS FOR VISIT

1. Job Search/Resource Room
2. Unemployment
3. Networking Events
4. Title I Career Coaching
5. Job Search Assistance

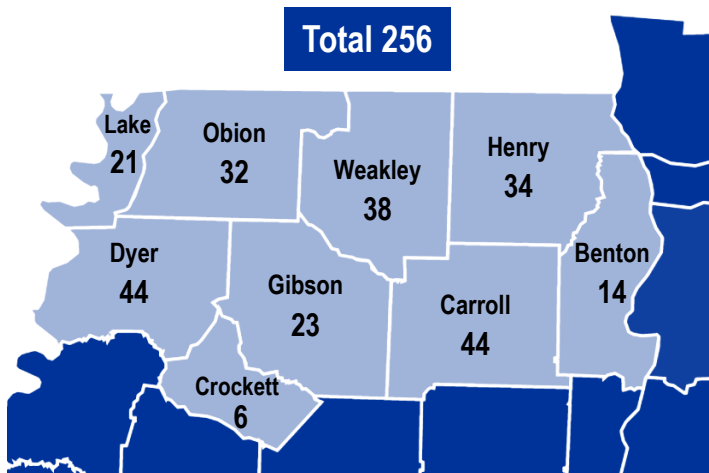
3,764 Services Provided

Key Performance Indicator Results

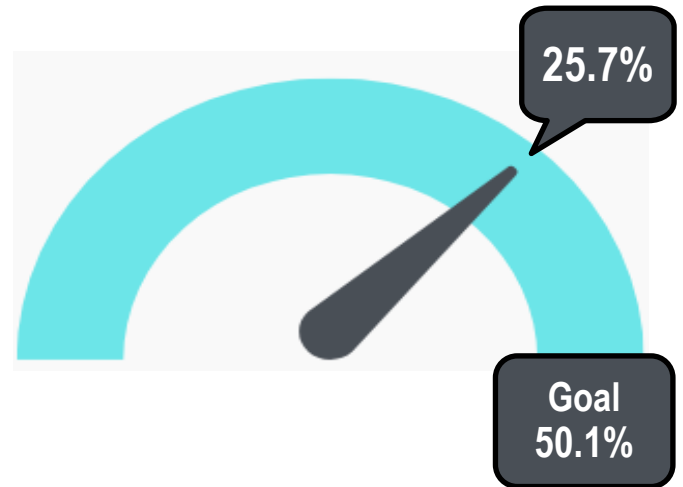


Training Services

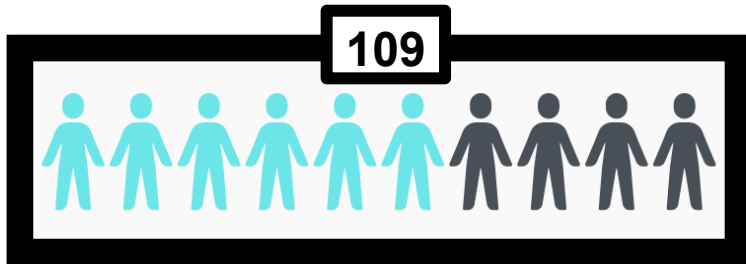
Total Enrollments by County



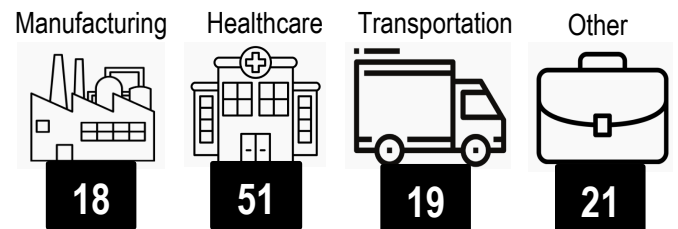
Priority Percentage of New Adult Enrollments



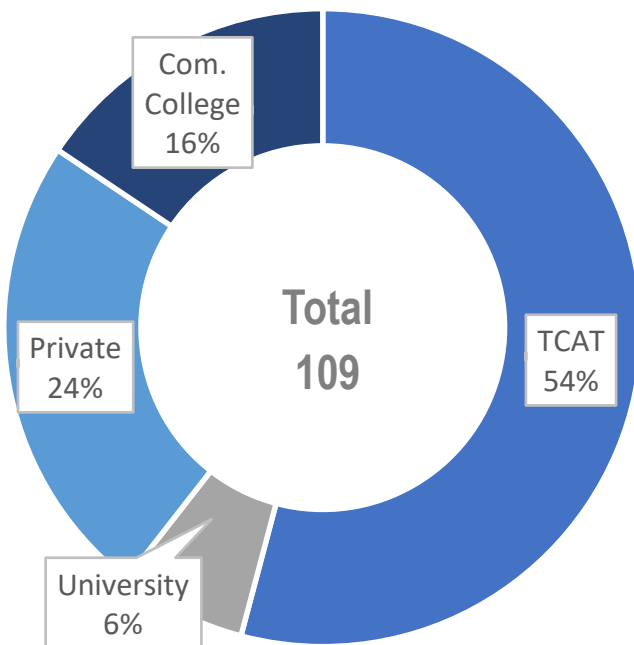
ITA Enrollments



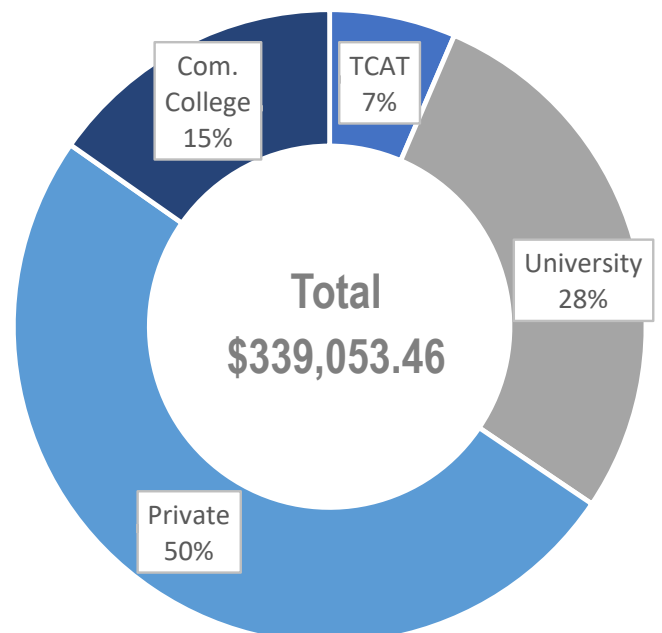
ITAs By Sector



New ITAs By Provider

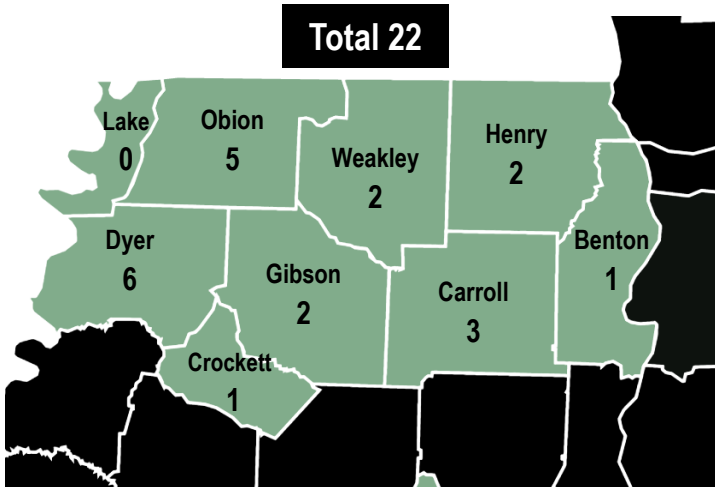


Total ITA Investment by Provider

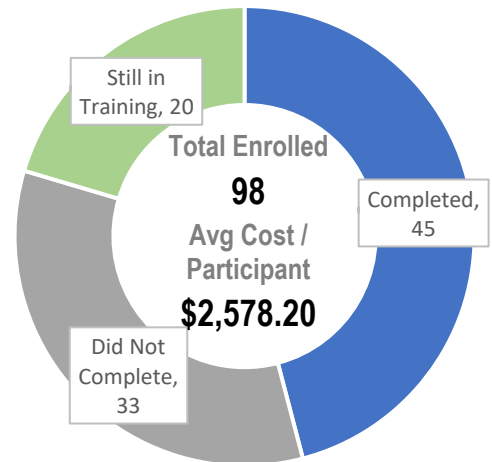


Business Services

OJT Employers by County



On-the-Job Training Participants



Trained by Sector



Virtually Speaking Webinars



- ✓ Betting on Talent: Maximizing Impact of Employee Engagement
- ✓ Substance Abuse Awareness: Changing the Narrative of Addiction in the Workplace
- ✓ Building Your Workforce through Partnerships in Work-Based Learning

All webinars are recorded, and may be found by scanning the QR code, or on our website at <https://nwtjobs.org/employers/virtually-speaking>.



49 Reports Produced



Economy Overviews

Education Reports



Industry Reports

Occupation Reports

INCUMBENT WORKER TRAINING PROGRAM

15
Total Contracts Awarded

309
Proposed to Train

\$255,440.97
Amount of Funding

Talent Pipelines

Manufacturing Day



High Schools
Participating

Students
Participating

Employers
Participating



TRANSFR Virtual Reality Headsets

10
High Schools
Participating

471
Students
Participating (Goal 225)

513
Simulations Completed



Youth Work Experience



43

New Enrollments

42

Worksites

5

Incentive Enrollments

Registered Electrical Apprenticeship Preparation (REAP)



4

ENROLLED



3

COMPLETED
CLASSROOM TRAINING



1

EMPLOYED
WITH AMTECK



3

EMPLOYED



1

UNEMPLOYED

Justice Involved Individuals

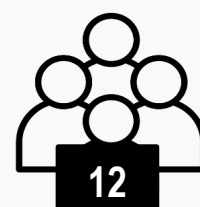
1 / 40
Individual Served

\$9,424 / \$72,000
Expended



High Schools
Participating

Students
Participating



Special Grants & Projects

National Dislocated Worker Grant



Reemployment Services and Eligibility Assessments (RESEA)



\$46,457 / \$68,797
Expended

Approaching Target

71
New
Orientations

94
Subsequent
Visits

Apprenticeship USA Grant



26 / 33
Apprentices

Approaching Target



\$62,500 / \$81,821
Expended

Approaching Target

SNAP Employment & Training 50+ Technical Assistance Project

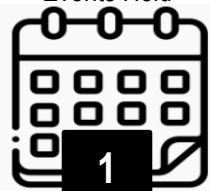
New Enrollments 7 / 10

Enrolled in Training 3 / 4

Completed Training 0 / 1

Rural Public Health Workforce Training Network Grant

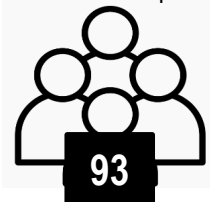
Events Held



High Schools Participating



Students Participating



Expended



Members of the West Tennessee Public Health Workforce Training Network include Baptist Memorial Hospitals in Union City and Huntingdon; Dyersburg State Community College; Jackson State Community College; Priority Ambulance; and the Northwest Tennessee Workforce Board.

Upcoming Projects:

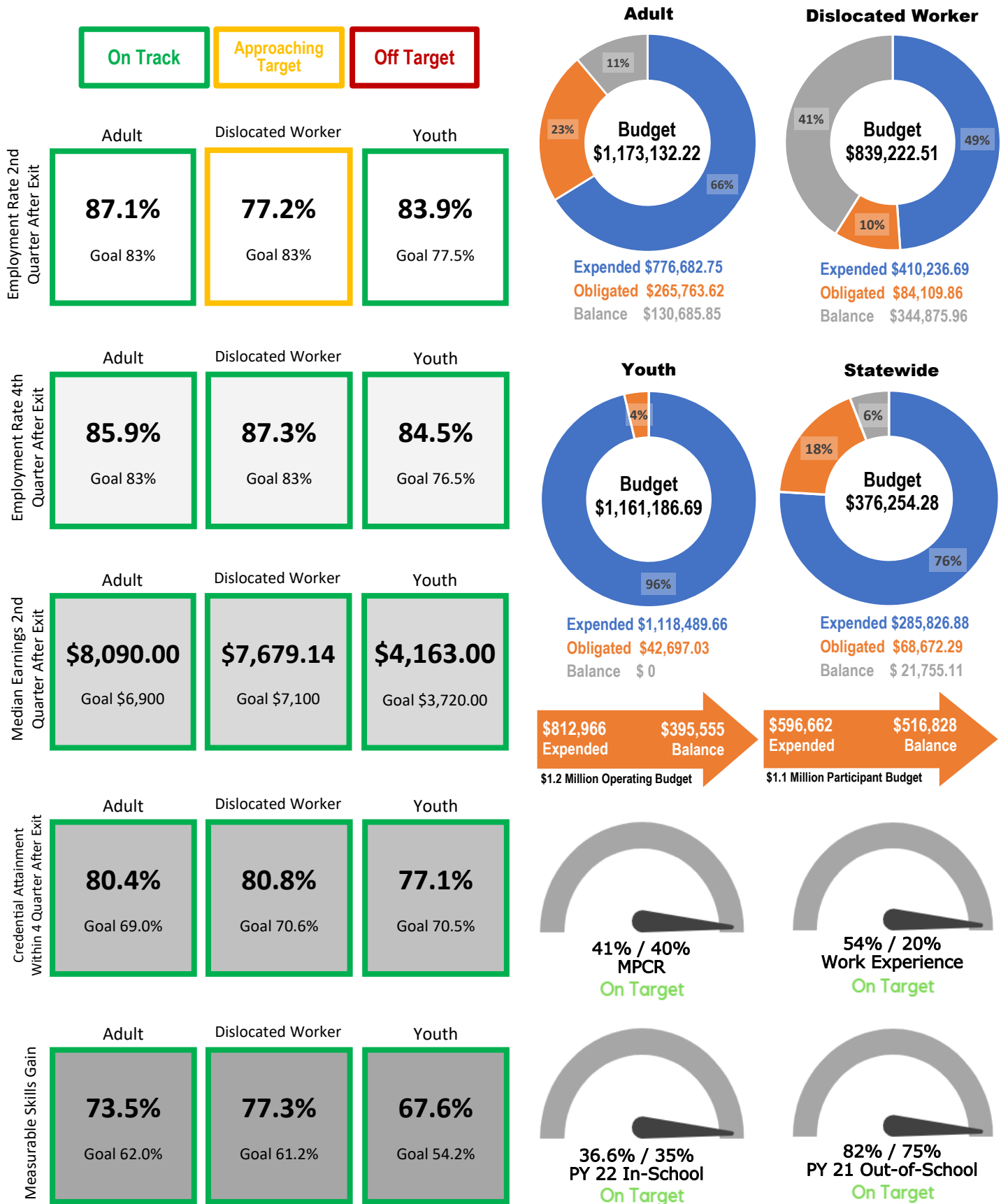
- 1 GROWWTH:
Growing Relational & Occupational Wealth in West TN Households (TANF Pilot)
- 2 OPPORTUNITY NOW!
EDA Good Jobs Challenge



3.5% ▼

Unemployment Rate
(Mar 2023)

Performance & Fiscal





Carroll County Comprehensive Center
 470 Mustang Drive
 Huntingdon, TN 38344
 (731) 352-8898

Dyer County Comprehensive Center
 313 West Cedar Street
 Dyersburg, TN 38024
 (731) 501-1109

Weakley County Specialized Center
 Weakley Co. Courthouse
 116 W. Main Street
 Dresden, TN 38225
 (731) 364-0100

Mobile American Job Center
 On-site recruitment & assessment.
 Self book by emailing:
 CareerCoach.Info@tn.gov

Virtual American Job Center
 24/7 Online Access
 to AJC Information
 Tnvirtualajc.com

Northwest TN Workforce Board
 208 N. Mill Avenue
 Dyersburg, TN 38024
 731-286-3585



On-site programs: Adult, Dislocated Worker, Youth, Labor Exchange, Families First, Vocational Rehabilitation, and Adult Basic Education.

NORTHWEST TENNESSEE WORKFORCE BOARD STAFF

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 Finance Clerk

Terry Williams
 Assistant Director of Finance

Lana Wood
 Business Services Representative

OUR MISSION

The mission of the Northwest Tennessee Workforce Board is to develop a quality workforce system to meet the needs of area employers and job seekers.

OUR VISION

Northwest Tennessee is an area where business and industry thrive based on the availability of a skilled workforce and a robust talent pipeline, and where increasing wealth fuels prosperous communities and a high quality of life.



Search for jobs, create a resume &
 more at **JOBS4TN.GOV**

